

For Immediate Release
Dresden, Germany - March 16, 2012

MADRIX 2.14

Version 2.14 is the next major release of the powerful LED control software MADRIX. The update includes four new prime features as well as various other improvements. All of which users can get for free. MADRIX 2.14 is now available for download at www.madrix.com and will be officially introduced at Prolight+Sound.

- **SCE Graph - Showtime.**

A brand new stock effect has been added to the built-in graphics and render engine. The possibilities of this effect alone and in combination with other effects are simply staggering. Users can expect dozens of customizable options to create stunning new visuals. Graphs never looked so good!

- **CITP - Preview Your Work On Your Console.**

CITP is a widely-know way of communication between media servers and lighting desks or visualizers. When supported by the device, users can now use CITP v1.0 to display preview images of their lighting patterns (Thumbnails) or show the main preview window directly on the console or visualizer that is connected to MADRIX.

- **Time Code - Always In Sync.**

Time Code is a convenient way to synchronize independent equipment with each other. While previously being a feature made only available for the largest configurations of the software, now everyone has access to this useful pro feature (MIDI or Art-Net Time Code). Users are just one step away of setting up time-controlled shows in sync with timelines of sound and light.

- **MADRIX PLEXUS Remote Control - Distant Access Close At Hand.**

Users can now directly communicate with MADRIX PLEXUS in order to control it remotely. Several commands are available to influence the playback and other settings of the interface via DMX-IN or Art-Net. During live or stand-alone shows and by using a lighting desk for example, users can adjust different parameters, such as the speed or intensity, or they can quickly decide which scene the device should play next.

Prolight+Sound - There Is More!

Besides MADRIX 2.14, inoage would like to share some really exciting and exclusive news with everyone at Prolight+Sound! In addition, the MADRIX range of products will be presented in depth. The team will also hand out demo versions of MADRIX 2.14 and answer any questions. The MADRIX team is looking forward to seeing you at booth A08 in Hall 11.0 in Frankfurt!

About MADRIX

The MADRIX[®] brand brings professional LED lighting control solutions based on innovative software and hardware to the lighting market.

MADRIX is a professional LED lighting controller. It is a powerful and intuitive Windows[®] software and at the same time centerpiece of the MADRIX product range. MADRIX supports a lot of well-known industry standards, such as DMX512, Art-Net II, Streaming ACN, DVI, Eurolite T9, ColourSmart Link, and the Philips Color Kinetics and Insta/ROBE protocols. The application supports pixel mapping and is both an real-time effect generator and media server with outstanding capabilities to display unique effects and visuals. MADRIX can be used alone, or along with any DMX/MIDI console or desk on the market. Complementary MADRIX hardware reliably controls your LED installation via MADRIX. This provides a seamless integration of both software and hardware as well as high performance.

More information can be found online at <http://www.madrix.com>

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